

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 78873 RV NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 05/21/12 03:00 PM  
 Client: DCCC (DEMOCRATIC... CPE: / / 1192 Agency Commission: 15 % Updated: CHGRILLO on 05/23/12 11:17 AM  
 Agency: GREAT AMERICAN MEDIA (162) Product: DCCC EST#1192 (9820) Self :20:00 Confirmed: 05/23/12 10:37 AM  
 Buyer: MAURA GILROY Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 05/21/12

RV LNS 17,43,54-56,62; RT=\$347,870.00 CHG/PH 05/23/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M5-530A	* T W T F * *	NEWS	30				0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	M5-530A	0 1 0 0 0 0 0	NEWS	30				0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MSUNRISE	* T W T F * *	NEWS	30				0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MSUNRISE	1 0 0 0 0 0 0	NEWS	30				0.0	\$575.00	1	\$575.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$1,000.00	10	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MLOCAL1	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MEARLY	* T W T F * *	MORN	30				0.0	\$525.00	16	\$8,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	16										

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Agency: GREAT AMERICAN MEDIA (162)	Product: DOCC EST#1192 (9820)	Self :20:00	Confirmed: 05/23/12 10:37 AM	
Buyer: MAURA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL-GWTS-PH	Billing Int: Monthly	BM: SS		

Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MEARLY	2 2 0 0 0 0 0	MORN	30				0.0	\$525.00	4	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DANDERSON	* T W T F * *	DAY	30				0.0	\$750.00	10	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DANDERSON	2 2 0 0 0 0 0	DAY	30				0.0	\$750.00	4	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDEAL	* T W T F * *	DAY	30				0.0	\$760.00	5	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DDEAL	1 1 0 0 0 0 0	DAY	30				0.0	\$760.00	2	\$1,520.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPRICE	* T W T F * *	DAY	30				0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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AE: JOHN LINK POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALKPHILLY	* T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALKPHILLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	RDSOAP1	* T W T F * *	SOAP	30				0.0	\$900.00	18	\$16,200.00		
								0.0		16	\$14,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	18										
	10/30/12	11/04/12	16										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DSOAP1	2 2 0 0 0 0 0	SOAP	30				0.0	\$900.00	4	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DTALK	* T W T F * *	DAY	30				0.0	\$750.00	8	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DTALK	2 0 0 0 0 0 0	DAY	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DDOCTORS	* T W T F * *	DAY	30				0.0	\$750.00	8	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

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Agency: GREAT AMERICAN MEDIA (162)    Product: DCCC EST#1192 (9820)    Sell :20:00    Confirmed: 05/23/12 10:37 AM

Buyer: MAURA GILROY    Demo: HHOLDS    DMA RTG    Sched. Code: Z    \*\*PRINT REQUIRED\*\*

AE: JOHN LINK POL.-GWTS-PH    Billing Int: Monthly    BM: SS

Share: 0%    WPV: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DDOCTORS	2 0 0 0 0 0 0	DAY	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	EPHIL4P	* T W T F * *	EFG	30				0.0	\$1,200.00	8	\$9,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	EPHIL4P	2 0 0 0 0 0 0	EFG	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$975.00	8	\$7,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	ENEWS5PM	2 0 0 0 0 0 0	NEWS	30				0.0	\$975.00	2	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$1,500.00	8	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Buyer: MAURA GILROY    Demo: HHOLDS    DMA RTG    Sched. Code: Z    \*\*PRINT REQUIRED\*\*

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Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NCBSEVE	* T W T F * *	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NCBSEVE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	AENTER	* T W T F * *	ACC	30				0.0	\$1,600.00	4	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	AENTER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	AINSIDER	* T W T F * *	ACC	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	LLETTER	* T W T F * *	LETT	30				0.0	\$1,200.00	10	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	10										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	LLETTER	2 0 0 0 0 0 0	LETT	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NLATE	* T W T F S S	NEWS	30				0.0	\$3,600.00	12	\$43,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	NLATE	2 0 0 0 0 0 0	NEWS	30				0.0	\$3,600.00	2	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PHAWAII	1 0 0 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PNAVY8	0 1 0 0 0 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PUNFORGET	0 1 0 0 0 0 0	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	M430ANEWS	* T W T * * S	NEWS	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	R M430ANEWS	1 0 0 0 0 0 0	NEWS	30				0.0	\$250.00	1	\$250.00		
								0.0	\$200.00		\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PCSIWE3	0 0 1 0 0 0 0	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	PMENTALTHU	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	WSAT5-6A	0 0 0 0 0 2 0	NEWS	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	WSAT6-7A	0 0 0 0 0 2 0	NEWS	30				0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

## Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 78873 RV NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 05/21/12 03:00 PM

Client: DCCC (DEMOCRATIC... CPE: / / 1192 Agency Commission: 15 % Updated: CHGRILLO on 05/23/12 11:17 AM

Agency: GREAT AMERICAN MEDIA (162) Product: DCCC EST#1192 (9820) Sell :20:00 Confirmed: 05/23/12 10:37 AM

Buyer: MAURA GILROY Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	WCBSSAT7	0 0 0 0 0 4 0	MORN	30				0.0	\$650.00	4	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	19:00 - 19:30	0 0 0 0 0 1 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	EYEWITNESS NEWS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	LCRIMINAL	0 0 0 0 0 1 0	LFG	30				0.0	\$925.00	1	\$925.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	WSUN6-7A	0 0 0 0 0 0 1	NEWS	30				0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	RWSUN7-9A	0 0 0 0 0 0 3	NEWS	30				0.0	\$650.00	3	\$1,950.00		
		0 0 0 0 0 0 1						0.0		1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	3										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	RWCBSSUN	0 0 0 0 0 0 2	MORN	30				0.0	\$2,500.00	2	\$5,000.00		
		0 0 0 0 0 0 1						0.0		1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	RWFACE	0 0 0 0 0 0 2	MORN	30				0.0	\$4,000.00	2	\$8,000.00		
		0 0 0 0 0 0 1						0.0		1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										
	11/04/12	11/04/12	1										



## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 78873    RV    NTL-POL    FBD - LBD: 10/30/12 - 11/06/12    HL#:    Created: 05/21/12 03:00 PM

Client: DCCC (DEMOCRATIC...    CPE: / / 1192    Agency Commission: 15 %    Updated: CHGRILLO on 05/23/12 11:17 AM

Agency: GREAT AMERICAN MEDIA (162)    Product: DCCC EST#1192 (9820)    Self :20:00    Confirmed: 05/23/12 10:37 AM

Buyer: MAURA GILROY    Demo: HHOLDS    DMA RTG    Sched. Code: Z    \*\*PRINT REQUIRED\*\*

AE: JOHN LINK POL.-GWTS-PH    Billing Int: Monthly    BM: SS

Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	12:00 - 13:00	0 0 0 0 0 0 1	NFL	30				0.0	\$2,500.00	1	\$2,500.00		
	CBS NFL TODAY												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	13:00 - 16:00	0 0 0 0 0 0 1	NFL	30				0.0	\$10,500.00	1	\$10,500.00		
	NFL GAME												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	16:00 - 19:00	0 0 0 0 0 0 1	NFL	30				0.0	\$12,000.00	1	\$12,000.00		
	NFL GAME												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	PSIXTY	0 0 0 0 0 0 1	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	RLSPORTRAP	0 0 0 0 0 0 2	LOCS	30				0.0	\$1,000.00	2	\$2,000.00		
		0 0 0 0 0 0 1						0.0		1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										
	11/04/12	11/04/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 78873	RV NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 05/21/12 03:00 PM
Client: DCCC (DEMOCRATIC..	CPE: / / 1192	Agency Commission: 15 %	Updated: CHGRILLO on 05/23/12 11:17 AM	
Agency: GREAT AMERICAN MEDIA (162)	Product: DCCC EST#1192 (9820)	Self :20.00	Confirmed: 05/23/12 10:37 AM	
Buyer: MAURA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	213	220	\$337,220.00	\$286,637.00	\$347,870.00	\$295,689.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals			\$337,220.00	\$286,637.00	\$347,870.00	\$295,689.50

ORDER  
5/23/12